THE LEAPS METHOD
Course Syllabus
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Powerful Speaking for Nerds, Techies, and Introverts

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Thank you for your interest in Powerful Speaking for Nerds, Techies, and Introverts! I have worked really hard to create an amazing experience for you, and want to share what this course looks like on the inside. Take a look at the proven roadmap of 5 Simple Steps which are segmented into 5 weekly modules. I’ll guide you along every step of the way so that you can build your own highly successful and impactful speech or presentation.

Highlights

- You’ll get the overall view of what’s involved in learning the Leapfrogging Success Powerful Speaking framework, from starting with a topic idea to creating a spectacular finished speech or presentation.
- You’ll see the proven methods of researching, validating, interviewing, writing, designing, and speaking methods and techniques that get results.
- You’ll learn about the growth mindset and find ways to overcome fear, anxiety, insecurity, and negative thinking in order to succeed as a nerd, techie, or introvert in public speaking.
- We include case studies and examples with each module, so that you get real world examples of speech topics that work.

Module 1: LEARN. Researching Your Topic

In this module, you’ll determine the base of your speech, which includes defining the actual topic, why you are speaking about it, and how you will show the importance of your topic. This is the beginning of the critical research and planning stage.

Goals:

- How to find the most relevant facts and get immediate verifiable information without relying on surface level opinions or information that just appears to be factual.
- How to find and use diagrams, charts, pictures, models, or other objects to help back up your points and represent your data with images.
How to include relatable factual events that happened to you or someone else as a way to solidify your topic and add a human touch of storytelling.

**Module 2: ENHANCE. Interviewing Experts for your Topic**

_in this module, we discuss how you can use expert testimonials to add strength and credibility to the topic you’re planning to speak about. This is the second and very important phase of research and planning for your speech or presentation._

Goals:

- How to establish clear objectives on why you are interviewing particular subject matter experts for compelling testimony and research on your speech topic.
- How to create and use a simple logical or chronological sequence of questions to ask your interview subject.
- How to get enough of the right information from your testimonial interview to support your presentation topic, and make sure you are hitting your target.

**Module 3: ARRANGE. Writing the Speech**

_in this module, we cover how to write a speech with structure and organization, in addition to looking at excellent tools that help you write, organize, and master your speech and presentation content._

Goals:

- How to have a clear purpose and organization to your topic by selecting the right words to communicate your ideas clearly, accurately and descriptively.
- How to use simple, specific and precise words, and eliminate technical, outdated, or obsolete jargon.
- How to write for the ear, not the eye, by reading what you write and then refining until it sounds good to an audience instead of an English teacher.

**Module 4: PRODUCE. Designing the Visuals and Layout**

_in this module, you’ll learn about the best design trends to make your presentations_
pop and have a powerful impact on your audience. We’ll also explore the latest tools and techniques that help you create fresh, innovative, and impressive visual presentations.

Goals:

- How to choose the best motivational, inspirational, or humorous images that drive people to remember your content and take action afterward.
- How to use compelling images for storytelling to make your audience excited, energized, and truly glad they came to hear you talk.
- How to save money and time using free tools to create stunning designs with very little work or design training.

Module 5: SPEAK. Powerful Speaking

In this module, we put all of the other modules together to wrap up the speech. We also address the most common fears of public speaking, and get to the heart of what it takes to create and deliver an outstanding powerful speech. You’ll also learn the most effective speaking techniques you can use during the delivery of your speech or presentation, and be able to use them again in future speeches.

Goals:

- How to find the right people to mentor, coach, and help you along the way on your journey to spectacular speaking.
- Learn what the best methods are for practicing a speech or presentation.
- How to breathe, meditate, and relax before a big speech, and other healthy things you can do to reduce anxiety and calm your nerves before you deliver.
- How to take your powerful speaking skills and apply them to any speech topic in the future.

Conclusion

At the end, we conclude the course by reviewing and highlighting all of the main points, while emphasizing the ongoing encouragement of using your skills to create amazing new speeches and presentations. That is the course syllabus for how to create and deliver powerful speeches and presentations, specifically designed for nerds, techies, and introverts.